

Our New Identity



The Stratagem Symbol signifies a convergence of digital and physical experiences leading to infinite possibilities for the new-age marketer.

RELIO QUICK AUTO MALL@
Ambience Mall, Gurgaon
(Exclusive Vintage & Classic
Car Show)

4 & 5, NOVEMBER 17'

ABOUT US

We create a seamless blend of **Online** & **Offline**

BRAND EXPERIENCES

On one hand, Digital Channels are taking over all other mediums of marketing. They're much more measurable and people are opening up to brands online like never before.

At the same time, On-Ground Experiences are getting bigger and better, with the use of latest technologies like AR/VR and improving quality of design and execution. Consumers want their brands to be more than just twitter handles!

Team Stratagem identifies strongly with this convergence of Digital and Experiential Marketing. Our backgrounds and capabilities make us an excellent fit to lead this convergence for our clients.



The Stratagem Symbol signifies a convergence of digital and physical experiences leading to infinite possibilities for the new-age marketer

ABOUT AUTOMALL

- **Auto Mall** is an IP (Intellectual Property) of RQ managed by Stratagem Business Consulting
- The first Auto Mall was launched in Delhi in 2002. Encouraged by participation from leading car and two wheeler manufacturers, OEMs, auto finance and insurance companies, Auto Mall became an business epicenter which provided opportunities to industry players to showcase their products and services. For visitors, it was a great platform to find various products under the one roof.
- Over the years Auto Mall has become India's Largest Multicity Automobile Exhibition in India covering cities Delhi, Chandigarh, Ludhiana, Mumbai, Ahmedabad, Bangalore and Chennai covering 3000 sq m to 10,000 sq m of space in an indoor venue or built up outdoor venues.

Relio Quick Auto Mall @ Ambience Mall, Gurgaon: 4th & 5th November 17' – Event Synopsis

After the grand Success of **Exclusive Vintage & Classic Car Show** in Oct. @ Orion Mall, Brigade Gateway & Orion East Mall, Bengaluru, **Exclusive Vintage & Classic Car Show** was organised 4th & 5th Nov. @ Ambience Mall Gurgaon.

Visitors to the Mall Fall in Love with beauties of bygone era.

Following the robust marketing campaigns run on Facebook by both Relio Quick Auto Mall and Orion Mall, there was a huge turnout of enthusiasts to visit the show. Additionally, thousands of regular mall visitors thronged the car models on display to get their pictures clicked with the attractive cars.

The models present in the show were:

Cadillac V12 (1933), Moon (1922), Alvis P-20 (1936), Armstrong Siddeley (1938), Buick 50 LX (1929), Buick Road Master (1949), MG TD (1952), Daimler DB18 (1951), Rolls Royce (1933), Dodge Brothers (1929)



*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER



**THIS WEEKEND FALL IN LOVE
WITH VINTAGE BEAUTIES...**



*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

CAR PARTNER



IP MANAGED BY



Pre Event Promotion

To generate visibility and awareness, Auto Mall event was promoted well in advance

A well planned and executed digital and social media campaign on Facebook created great visibility, Awareness and engagement with the Event

On-ground branding at the Mall was done 1 week prior to the event through Backdrops and standees Screens to create awareness and visibility amongst the Mall visitors.

Pre Event Promotion – On Ground Branding

RelioQuick
AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

AMBIENCE
MALLS
Fun of shopping on each floor

**THIS WEEKEND FALL IN LOVE
WITH VINTAGE BEAUTIES...**

DAIMLER DB 18 (1952)

*Exclusive Vintage &
Classic Car Show*

ARMSTRONG SEDDELEY (1938)

4TH & 5TH NOVEMBER

CAR PARTNER

IP MANAGED BY

Team
Stratagem

RelioQuick
AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

*Exclusive Vintage &
Classic Car Show*


4TH & 5TH NOVEMBER


Spice Your million smiles

AMBIENCE
MALLS
Fun of shopping on each floor

Pre Event Promotion – Invites

**THIS WEEKEND
FALL IN LOVE
WITH
VINTAGE
BEAUTIES...**



RelioQuick
AUTO MALL  & 
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

INVITE YOU TO VISIT

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER
AMBIENCE MALL, GURGAON

CAR PARTNER  IP MANAGED BY
Team Stratagem 

**THIS WEEKEND
FALL IN LOVE
WITH
VINTAGE
BEAUTIES...**



RelioQuick
AUTO MALL  & 
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

INVITE YOU TO VISIT

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER
AMBIENCE MALL, GURGAON

CAR PARTNER  IP MANAGED BY
Team Stratagem 

RelioQuick
AUTO MALL 
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your million moments
**AMBIENCE
MALL**
Fun of shopping on every floor

Event Promotion – EDMs

Relio Quick Auto Mall is at Ambience Mall, Gurgaon.
Published by Manish Gupta 1h · November 4 at 2:09pm · Gurgaon ·

This Weekend! Fall in Love with Vintage Beauties.
Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon
Showcasing Buick Road Master (1949), previously owned by Maharaja of Dhawanagar. #VintageCars #AutoMall2017

BUICK ROAD MASTER (1949)

Exclusive Vintage & Classic Car Show
4TH & 5TH NOVEMBER
AMBIENCE MALL, GURGAON

204 people reached

Like Comment Share

Shikhar Shrivastav, Tanu Singh and 2 others

Relio Quick Auto Mall is at Ambience Mall, Gurgaon.
Published by Manish Gupta 1h · November 4 at 1:58pm · Gurgaon ·

This Weekend! Fall in Love with Vintage Beauties.
Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon
Showcasing MG TD (1952), #VintageCars #AutoMall2017

MG TD (1952)

Exclusive Vintage & Classic Car Show
4TH & 5TH NOVEMBER
AMBIENCE MALL, GURGAON

3,235 people reached

View Promotion

Like Comment Share

Kundan Kumar, Vinat Paul Kurtygo and 481 others

Man Shekh Masi

Like · Reply · Message · November 4 at 7:47pm

Community

- Invite your friends to like this
- 46,236 people like this
- 46,570 people follow this
- Alhazret Kashtival and 14 others have checked in

About

011 4506 6521

Typically replies within a day via Send Message

http://www.auto Mall

Automotive Dealership

Pages Used by this Page

- Phoenix Man
- Wanarajera
- Motocoids: India

Event Promotion – EDMs

Relio Quick Auto Mall is at Ambience Mall, Gurgaon.
Published by Manish Gupta (1) · November 4 at 1:46pm · Gurgaon ·

This Weekend! Fall in Love with Vintage Beauties. Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon. Showcasing Alvis P-20 (1936), #VintageCars #AutoMall2017.

Relio Quick AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

Alvis P-20 (1936)

Exclusive Vintage & Classic Car Show
4TH & 5TH NOVEMBER
AMBIENCE MALL, GURGAON

CAR PARTNER: #MANAGED BY: Team Stratagem

46,235 people like this
45,570 people follow this page
At highest festival and or have checked in

About
011 4806 6621
Typically replies within 1 hour
http://www.automallin...
Automotive Dealership

Pages liked by this Page:
Phoenix Market City
Wansarera
Motoroids India

9,201 people reached
View Proofs

Like Comment Share

Kat Qureshi, Aohi Kumar and 635 others

Relio Quick Auto Mall is at Ambience Mall, Gurgaon.
Published by Manish Gupta (1) · November 4 at 1:46pm · Gurgaon ·

This Weekend! Fall in Love with Vintage Beauties. Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon. Showcasing Cadillac V12 (1933) #VintageCars #AutoMall2017.

Relio Quick AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

CADILLAC V12 (1933)

Exclusive Vintage & Classic Car Show
4TH & 5TH NOVEMBER
AMBIENCE MALL, GURGAON

CAR PARTNER: #MANAGED BY: Team Stratagem

47,540 post reaches
46,235 people like this
45,570 people follow this page
At highest festival and or have checked in

About
011 4806 6621
Typically replies within 1 hour
http://www.automallin...
Automotive Dealership

Pages liked by this Page:
Phoenix Market City
Wansarera
Motoroids India

0,255 people reached
View Proofs

Like Comment Share

Tannay Sharma, Mohd Khushnawaz and 434 others

Rishabh Kumar Or D...
Like · Reply · Message · November 5 at 10:12pm

Event Promotion – EDMs

Relio Quick Auto Mall is at Ambience Mall, Gurgaon
Published by Manish Gupta (1) · November 4 at 1:39pm · Gurgaon

This Weekend Fall in Love with Vintage Beauties.
Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon
Showcasing Buick 90 LX (1929) #VintageCars #AutoMall2017

Relio Quick AUTO MALL
Buick 90 LX (1929)

Exclusive Vintage & Classic Car Show
4th & 5th NOVEMBER
AMBIENCE MALL, GURGAON

CAR PARTNER: Relio Quick Auto Mall
SPONSORED BY: Team Stratagem

2,630 people reached

Like Comment Share

Tushar Kapoor, Sakshi Malik and 619 others

Relio Quick Auto Mall is at Ambience Mall, Gurgaon
Published by Manish Gupta (1) · November 4 at 1:19pm · Gurgaon

This Weekend Fall in Love with Vintage Beauties.
Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon
Showcasing Moon Motor Car (1922), An american automobile company that was located in St. Louis, Missouri. #VintageCars #AutoMall2017

Relio Quick AUTO MALL
Moon (1922)

Exclusive Vintage & Classic Car Show
4th & 5th NOVEMBER
AMBIENCE MALL, GURGAON

CAR PARTNER: Relio Quick Auto Mall
SPONSORED BY: Team Stratagem

47,845 post reach

48,238 people like this

45,570 people follow this

Like Comment Share

Anand Das, Sandeep Kapoor and 7 others

Event Promotion – EDMs

Relio Quick Auto Mall is at **Ambience Mall, Gurgaon**.
Published by Shrey Kapoor (1) · November 5 at 10:40m · Gurgaon · 🌐

This Weekend! Fall in Love with Vintage Beauties.
Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon
Showcasing Dodge Brothers (1929), previously owned by Reshmit Maharan of Sundergarh in Odisha. #VintageCars #AutoMall2017

4,100 people reached View Promotion

Like Comment Share

Tanish Sharma, Shubhi Khan and 781 others

Manspreet Singh Nice car!
Like Reply Message · November 5 at 4:00pm

Community

Invite your friends to like this post

48,238 people like this

48,570 people follow this

Abhishek Kaswani and 14 others or have checked in

About

011 4906 9521

Typically replies within a day

Send Message

http://www.autohall.in/...

Automotive Dealership · Event

Pages liked by this Page

Phoenix Marketcity

Wonsanera

Motors&India

Relio Quick Auto Mall is at **Ambience Mall, Gurgaon**.
Published by Shrey Kapoor (1) · November 9 at 10:34pm · Gurgaon · 🌐

This Weekend! Fall in Love with Vintage Beauties.
Exclusive Vintage & Classic Car Show, 4th & 5th November @ Ambience Mall, Gurgaon
Showcasing Rolls Royce (1939), Previously Owned by the Maharaja of Derohanga. #VintageCars #AutoMall2017

8,246 people reached View Promotion

Like Comment Share

Gaurav Shukla, Abhay Anand and 9K others

Community

Invite your friends to like this post

46,238 people like this

48,570 people follow this

Abhishek Kaswani and 14 others or have checked in

About

011 4906 9521

Typically replies within a day

Send Message

http://www.autohall.in/...

Automotive Dealership

Pages liked by this Page

Phoenix Marketcity

Wonsanera

Motors&India



Exclusive Vintage & Classic Car Show

4TH & 5TH NOVEMBER



Event Promotion – EDMs

The screenshot shows a Facebook event page for 'Relio Quick Auto Mall'. The event is titled 'Exclusive Vintage & Classic Car Show' and is scheduled for the 4th and 5th of November at Ambience Mall, Gurgaon. The event poster features two classic cars, a cream-colored one and a dark blue one, with the text 'THIS WEEKEND FALL IN LOVE WITH VINTAGE BEAUTIES...'. The poster also includes the Relio Quick Auto Mall logo, the event dates, and the location. The Facebook interface shows the event is published by Shrey Kapoor, has 48,238 likes, and 45,670 followers. The page also displays a navigation menu on the left, a community section on the right, and a list of pages liked by the user.



*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER



Live Happenings

Relio Quick Auto Mall **21,837** people reached

Ambience Mall, Gurgaon

Published by Shrey Kapoor (1) · November 4 at 2:15pm · Gurgaon

Presenting the first ever Vintage & Classic Car Show at Ambience Mall, #Gurgaon! This weekend, catch cars like Rolls Royce (1933), Buick Roadmaster (1949), Cadillac V12 (1933) and many others on display - 4th and 5th Nov! In association with 21 Gun Salute. #Vintage #Classic #AutoMall2017

21,837 people reached

Like Comment Share

Page Tips

- Help Customers Find You: Add your street address Auto Mall to help people
- Easily Manage Your Page Anywhere: Get the Pages Manager, respond to Page visitors
- How Do Facebook Ads Work: Reach all the right people, active and engaged.

See All Page Tips

94% response rate, 17% Respond faster to keep on

49K likes +174 likes from Ransher Yadav and 1

49K to love

See Pages Feed (Posts from Pages you

15 were here in this wo

47,845 post reach this

Community

Invite your friends to like

21,837 people reached

View Promotion

Like Comment Share

Sebastian Paul, Clyde Dsouza and 1.7K others

Chronological

View 7 more comments

Manish Gujar Top
Like · Reply · Message · November 5 at 7:30am

Koshal Goyal Balvinder Singh Anan Raghav
Like · Reply · Message · 1 · November 5 at 10:49am

Write a comment...

Live Happenings

Relio Quick Auto Mall added 4 new photos.
Published by Shrey Kapoor · 79 · November 4 at 4:42pm · 49

The Majestic #Cadillac V12 (1933)! Catch this magnificent car and many others at our Exclusive Vintage & Classic Car Show at Ambience Mall, Gurgaon! 4th-5th Nov

8,064 people reached

Like Comment Share

Community

- Invite your friends
- 6,238 people like
- 45,570 people follow
- Akhil Patel or have checked in

About

011-4506-6521
Typically replies w/ Send Message
http://www.automall.in
Automotive Dealer

Pages liked by the Page

- Phoenix M
- Wom arsel
- Motonoids

0,064 people reached

View Promotion

Like Comment Share

Raja Noor, Sachin Gujjar and 1.2K others

Chronological

2 Shares

View 1 more comment

Albar Khan Albar Khan Nice
Like · Reply · Message · November 5 at 10:39am

Jatin Chotila Fantastic
Like · Reply · Message · November 5 at 3:26pm

English

Privacy
Cookies
Facebook

Event Glimpses



RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Saves You million annas
AMBIENCE
SMALLS
Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your million smiles

**AMBIENCE
MALLS**
Fun of shopping on every floor

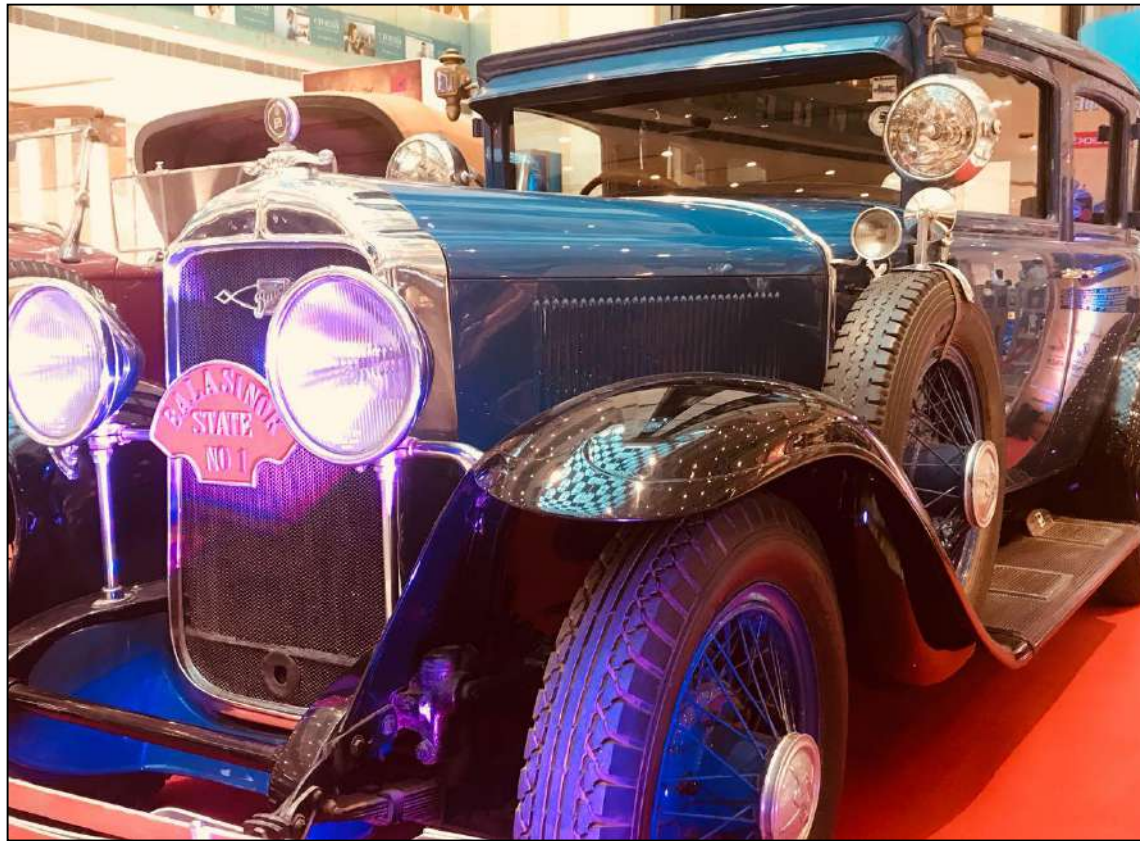


RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your million amies
AMBIENCE
 MALLS
 Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" III

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spare Tera million auris

**AMBIENCE
MALLS**
Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" III

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spare two million smiles

**AMBIENCE
MALLS**
Fun of shopping on every floor





RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Saves Ten million rupees

**AMBIENCE
 MALLS**
Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" 

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your million moments


**AMBIENCE
MALLS**
Fun of shopping on every floor



RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Spare Tera million auris

**AMBIENCE
 MALLS**
 Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" III

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your Million Aunty

**AMBIENCE
MALLS**
Fun of shopping on every floor



RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your million auto's

**AMBIENCE
 MALLS**
 Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" 

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Saves Ten million annas

**AMBIENCE
MALLS**
Fun of shopping on every floor

ARMSTRONG SIDDELEY (1938)

ARMSTRONG SIDDELEY - A QUALITY CAR MADE IN UNITED KINGDOM, 1938 - THE 17 HP 6 WINDOW SALOON. EXCLUSIVE CARS OF HIGH PERFORMANCE! ARMSTRONG SIDDELEY CARS ARE TALLER THAN MOST OF THE OTHER VINTAGE CARS AS THEY HAVE A HIGH CHASSIS.

THE DESIGN OF THE ARMSTRONG SIDDELEY IS ARCHITECTURAL, REFLECTING THE CHARACTERISTICS OF ART DECO BUILDINGS OF THE 1920S. THE CARS HAD STRONG VERTICAL AND HORIZONTAL LINES AND AN OVERALL SOLIDITY. ALL THE DECORATIONS AVOID FLUJUSY DETAILING AND THIS IS CARRIED THROUGHOUT THE DESIGN SO THE CARS HAD DISC WHEELS AND SOLID BODY PANELS WITH NO LOUVRES CUT INTO THE SIDE PANELS OF THE ROOFNET. THE ART DECO FEEL IS STRONGEST IN THE CARS WITH V-SHAPED RADIATORS.

THIS ROYAL CAR PREVIOUSLY BELONGED TO THE MAHARAJA OF KAPURTHALA.

MANUFACTURER : ARMSTRONG SIDDELEY
 COUNTRY : U.K.
 PRODUCTION : 1935-1939
 BODY STYLE : 17HP 6 WINDOW SALOON
 ENGINE : 2400 CUBIC CENTIMETRES (CC), 6-CYLINDER OHV

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER





RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" 

BUICK ROAD MASTER (1949)

THE ROAD MASTER WAS BUICK'S ICON CAR. IT CARRIED EVERY TRAIT THAT WOULD MAKE A BUICK A BUICK IN THE 1940s AND '50s, INCLUDING THAT BIG CHROME GRILL, THE FENDER PORTHOLES AND A POWERFUL 8-CYLINDER ENGINE.

ROAD MASTERS PRODUCED BETWEEN 1936 AND 1958 WERE BUILT ON BUICK'S LONGEST NON-LIMOUSINE WHEELBASE AND SHARED THEIR BASIC STRUCTURE WITH ENTRY-LEVEL CADILLAC AND, AFTER 1940, SENIOR OLDSMOBILES. BETWEEN 1948 AND 1957 THE ROAD MASTER SERVED AS BUICK'S FLAGSHIP, AND WHEN IT WAS RESURRECTED FOR THE 1991 THROUGH 1996 MODEL YEARS IT WAS THE MARQUEE'S LARGEST VEHICLE.

THE ROAD MASTER RECEIVED ITS FIRST MAJOR POST-WAR RESTYLING IN 1949. ITS WHEELBASE AND OVERALL LENGTH WERE REDUCED BUT ITS WEIGHT WAS ACTUALLY MARGINALLY INCREASED. THE BIGGEST CHANGE WAS A MUCH LARGER TWO-PIECE, CURVED GLASS WINDSHIELD THAT THE SALES BROCHURE DESCRIBED AS LIKE AN "OBSERVATION CAR."

THIS CAR WAS PREVIOUSLY OWNED BY MAHARAJA OF BHAVNAGAR.

MANUFACTURER : GENERAL MOTOR CORPORATION
 COUNTRY : USA
 PRODUCTION : 1939-1958
 BODY STYLE : 2 DOOR CONVERTIBLE
 ENGINE : 5200 CC FIREBALL, 18, 8-CYLINDER OHV

*Exclusive Vintage &
 Classic Car Show*
4TH & 5TH NOVEMBER



RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" 

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Spice Up Your World
**AMBIENCE
 MALL**
 Fun of shopping on every floor

RelioQuick

AUTO MALL

INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

Buick 50 L LIMOUSINE (1929)

NO CAR IS MORE ACCEPTABLE TO MOST PEOPLE THAN A BUICK! THE BUICK STANDS FOR HIGH STANDARDS OF LIVING, AND ITS PERFORMANCE ENDEARS IT TO ALL WHO APPRECIATE FINE MOTOR CARS! BUICK WAS ONE OF THE SEVEN GENERAL MOTORS PRODUCTS.

THE "SILVER ANNIVERSARY" 1929 BUICK, MODEL 29-50L WAS THE LARGEST AND MOST EXPENSIVE BUICK OFFERED. THIS IS AN EXCEPTIONALLY FINE SEVEN PASSENGER CLOSED CAR FOR EITHER CHAUFFEUR OR OWNER DRIVER. AN ADJUSTABLE GLASS PARTITION IN THE BACK OF THE FRONT SEAT CAN BE LOWERED OUT OF SIGHT OR RAISED TO DIVIDE THE CAR INTO SEPARATE COMPARTMENTS AS DESIRED. THE CAR IS EQUIPPED WITH TELEPHONE FROM REAR TO FRONT SEAT. IN OTHER RESPECTS THE LIMOUSINE SEDAN HAS THE SAME FINE LINES AND LUXURIOUS APPOINTMENTS WHICH MAKE THE MODEL 50 SO DISTINCTIVE AND COMPLETE.

THE CAR SAT ON A 128 3/4" WHEELBASE AND WAS POWERED BY AN IN-LINE OHV 6 CYLINDER ENGINE OF 309.6 CU. IN (5.1 LTR) CAPACITY WHICH DEVELOPED 91 BHP @ 2750 RPM.

MANUFACTURER	: GENERAL MOTOR CORPORATION
COUNTRY	: U.S.A
PRODUCTION	: 1924-1929
BODY STYLE	: LIMOUSINE
ENGINE	: 4500 CC, 8-CYLINDER OHV

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER



RelioQuick

AUTO MALL

INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spice Your Million Moments





RelioQuick
AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

DAIMLER DB 18 (1952)

A PRE-WAR DESIGN CAR. THE CAR USED A 2,522 CC IN-LINE SIX-CYLINDER, PUSH-ROD OHV ENGINE FED BY A SINGLE 5U TRIPLE CARBURETTOR. BY THE STANDARDS OF THE TIME THE CAR WAS BRISKER THAN IT LOOKED. THE CAR WAS SUPPLIED WITH THE DAIMLER FLUID FLYWHEEL, COUPLED TO A 4-SPEED WILSON PRE-SELECTOR GEARBOX. THE INDEPENDENT FRONT SUSPENSION USED COIL SPRINGS, WHILE THE BACK AXLE WAS SUSPENDED USING A TRADITIONAL SEMI-ELLIPTICAL SET-UP.

THIS CAR WAS PREVIOUSLY OWNED BY RAJA SAHEB BAHADUR KHETRI.

MANUFACTURER	: THE DAIMLER COMPANY LIMITED
COUNTRY	: U.K.
PRODUCTION	: 1949-1953
BODY STYLE	: BARKER (2,000R DROP HEAD COUPES)
ENGINE	: 2522 CC 6 CYLINDER IN-LINE OHV

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER



RelioQuick
AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Saves Ten million annas

AMBIENCE MALLS
Fun of shopping on every floor

CADILLAC (1933)



1933 CADILLAC V12 – THE CADILLAC V-12 IS A TOP-OF-THE-LINE CAR THAT WAS MANUFACTURED BY CADILLAC FROM THE 1931 THROUGH THE 1937 MODEL YEARS.

ALL WERE FURNISHED WITH CUSTOM BODIES, AND THE CAR WAS BUILT IN RELATIVELY SMALL NUMBERS. A TOTAL OF 10,903 WERE MADE IN THE SEVEN MODEL YEARS THAT THE AUTOMOBILE WAS BUILT, WITH THE MAJORITY HAVING BEEN CONSTRUCTED IN ITS INAUGURAL YEAR. IT WAS CADILLAC'S FIRST, AND IS TO DATE, CADILLAC'S ONLY STANDARD PRODUCTION V-12 POWERED CAR. THIS IS THE ONLY CAR AVAILABLE NOW IN INDIA.

*Exclusive Vintage &
Classic Car Show*
4TH & 5TH NOVEMBER






AUTO MALL

 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"


MOON (1922)

1922 MOON - MOON MOTOR CAR COMPANY (1905 - 1930) WAS AN AMERICAN AUTOMOBILE COMPANY THAT WAS LOCATED IN ST. LOUIS, MISSOURI.

THE COMPANY HAD A VENERABLE REPUTATION AMONG THE BUYING PUBLIC, AS IT WAS KNOWN FOR FULLY ASSEMBLED, EASILY AFFORDABLE MID-LEVEL CARS USING HIGH-QUALITY PARTS. OFTEN THIS MEANT THE MANUFACTURING PROCESS REQUIRED MORE HUMAN INTERVENTION, LEADING TO OPERATING LOSSES.

THE COMPANY WAS FOUNDED BY CARRIAGE MAKER JOSEPH W. MOON. MOON PRODUCED BOTH CARS AND TRUCKS. MOON MOTOR'S PEAK PRODUCTION YEAR WAS 1925 WHEN THE COMPANY PRODUCED 10,271 VEHICLES.

*Exclusive Vintage &
 Classic Car Show*
4TH & 5TH NOVEMBER


AMBIENCE MALL
 100% of shopping on each floor


AUTO MALL

 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER

Spend 100 million on auto

AMBIENCE MALL
 100% of shopping on each floor

ALVIS P-20 (1936)

1936 ALVIS P-20 - THE ALVIS SPEED 20 IS A BRITISH TOURING CAR THAT WAS MADE BETWEEN LATE 1931 AND 1936 BY ALVIS CAR AND ENGINEERING COMPANY IN COVENTRY. IT WENT THROUGH FOUR VARIANTS CODED SA TO SD. ONLY SIX SUCH CARS ARE LEFT IN THE WORLD.

THE PRIME HIGHLIGHT OF THIS CAR IS THAT IT RECEIVES DUAL CARBURETTORS. POWERING THIS TWO DOOR SPORTS COUPE IS A 4800 CC STRAIGHT SIX ENGINE.

MANUFACTURER : ALVIS
 COUNTRY : BRITISH
 PRODUCTION : 1931-1936
 BODY STYLE : TOURING CAR
 ENGINE : 4800 CC STRAIGHT SIX ENGINE.

*Exclusive Vintage &
 Classic Car Show*

4TH & 5TH NOVEMBER






 INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

MG TD (1952)

1952 MG TD – TD Midget The 1950 TD Midget announced in January 1950 combined the TC's drive train, a modified hypoid-geared rear axle, the MG Y-type chassis, a familiar T-type style body and independent suspension using coil springs from the MG Y-type saloon; a 1950 road-test report described as "most striking" the resulting "transformation ... in the comfort of riding". The reference cited here was incorrect to infer the entire drive train was lifted from the TC, as along with the differential, a completely different transmission was used (albeit also a four-speed).

Also lifted from the company's successful 1 1/2-litre saloon was the (still highly geared) rack and pinion steering. In addition the TD featured smaller (5-inch (130 mm) disc-type rear wheels, a left-hand drive option and standard equipment bumpers and over-riders. The car was also 5 inches (130 mm) wider with a track of 50 inches (1,300 mm). It was seen by enthusiasts at the time as a disappointment, mild and "not a sports car". "... the new model is largely designed to consolidate and expand the car's sale in North America.

*Exclusive Vintage &
 Classic Car Show*
4TH & 5TH NOVEMBER



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" ||||

ROLLS ROYCE 20/25 (1933)

1933 ROLLS ROYCE 20/25 - THIS ROLLS ROYCE 7-SEATER, PREVIOUSLY OWNED BY THE MAHARAJA OF DARBHANGA, IS THE EPITOME OF SHEER AUTOMOTIVE LUXURY! IT IS FITTED WITH A 7428CC (453.3CID) ENGINE WITH 3-SPEED MANUAL TRANSMISSION OVER A 135.5 INCH WHEEL BASE.

IT IS A HIGHLY PRICED VINTAGE CAR AND A COLLECTOR'S DREAM COME TRUE!

*Exclusive Vintage &
Classic Car Show*
4TH & 5TH NOVEMBER



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" ||||

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER

Spice Up Your Shopping
**AMBIENCE
MALL**
Fun of shopping on every floor



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



DODGE BROTHERS (1929)

DODGE BROTHERS 1929- THIS 1929 DODGE BROTHERS (CONVERTIBLE), PREVIOUSLY OWNED BY RESIDENT MAHARANI OF SUNDERGARH IN ODISHA, IS ONE OF THE LARGEST, HEAVIEST AND MOST LUXURIOUS VEHICLES EVER PRODUCED BY DODGE.

THE SENIOR 6 SPORTS TOURER WAS AIMED AT THE LOWER END OF THE LUXURY MARKET AND COMPETED WITH SUCH CARS AS THE AUBURN 8, BUICK MASTER, HUPMOBILE 8, MARMON 8 AND STUDEBAKER PRESIDENT. IT WAS FITTED WITH A 4 LITRE, 78 HP 6 CYLINDER ENGINE WHICH, ACCORDING TO THE SALES LITERATURE OF THE DAY, WAS "SUPERCHARGED WITH POWER", "CONTEMPTUOUS OF GRADES - SCORNFUL OF BAD ROADS AND DETOURS". AN ORIGINAL SALES BROCHURE BOASTED HOW THE CAR WOULD CRUISE AT 70 MPH.

*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER



RelioQuick
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



*Exclusive Vintage &
Classic Car Show*

4TH & 5TH NOVEMBER



Spice Your Million Moments

Fun of shopping on every floor

THANK YOU